

B-3599

United States Department of the Interior
Heritage Conservation and Recreation Service

National Register of Historic Places Inventory—Nomination Form

See instructions in *How to Complete National Register Forms*
Type all entries—complete applicable sections

For HCPS use only

received

date entered

1. Name

historic Headley Chocolate Company Building (site) - demolished mid 1980s
and/or common

2. Location

street & number 15-17 S. Frederick Street — not for publication
city, town Baltimore — vicinity of congressional district Third
state Maryland code 24 county Baltimore City code 510

3. Classification

Category	Ownership	Status	Present Use
<input type="checkbox"/> district	<input type="checkbox"/> public	<input checked="" type="checkbox"/> occupied	<input type="checkbox"/> agriculture
<input checked="" type="checkbox"/> building(s)	<input checked="" type="checkbox"/> private	<input type="checkbox"/> unoccupied	<input checked="" type="checkbox"/> commercial
<input type="checkbox"/> structure	<input type="checkbox"/> both	<input type="checkbox"/> work in progress	<input type="checkbox"/> educational
<input type="checkbox"/> site	Public Acquisition	Accessible	<input type="checkbox"/> entertainment
<input type="checkbox"/> object	<input type="checkbox"/> in process	<input type="checkbox"/> yes: restricted	<input type="checkbox"/> government
	<input type="checkbox"/> being considered	<input checked="" type="checkbox"/> yes: unrestricted	<input type="checkbox"/> industrial
		<input type="checkbox"/> no	<input type="checkbox"/> military
			<input type="checkbox"/> other:

4. Owner of Property

name The Hooper Alley Partnership Attention: Robert Feild
street & number 15-17 S. Frederick Street
city, town Baltimore — vicinity of state Maryland 21202

5. Location of Legal Description

courthouse, registry of deeds, etc. Records Office, Room 601
street & number Baltimore City Courthouse
city, town Baltimore state Maryland 21202

6. Representation in Existing Surveys

has this property been determined eligible? ☐ yes ☐ no
date ☐ federal ☐ state ☐ county ☐ local
depository for survey records
city, town state

7. Description

B-3599

Condition

☐ excellent

☒ good

☐ fair

☐ deteriorated

☐ ruins

☐ unexposed

Check one

☒ unaltered

☐ altered

Check one

☒ original site

☐ moved

date _____

Describe the present and original (if known) physical appearance

The building at 15-17 South Frederick Street is a four story, six bay building, fifteen bays deep and of common bond brick construction. The main facade, which stands approximately fifty feet tall, is almost square in proportion. Three faded bands of advertisement for the "Baltimore Type and Composition Company", the "Optic Bindery" and "Garamond Press" extended across the front between each story. These firms once occupied the building.

The first story of the facade features two main entrances placed within the two central bays. The doors are single leaf, three-panel with double lighted transoms. To the left of the entrances is a double leaf, four-panel door, also bearing a double lighted transom. This is currently not being used as an entrance. To the right of the entrances, is a double hung, two over two, four sash window. The area below the window has been bricked in and is marked by a rectangular indentation. At one time this may have been another double entrance. The opening is of the same size and design as that to the left of the center of the facade. Double hung, two over two windows appear on either end of the first story. All of the openings have stone sills and are surmounted by segmental brick arches with radiating voussoirs and a keystone.

The remaining windows of the facade employ the same double hung, two over two construction and segmental arches with radiating voussoirs embellishment. The roof cornice consists of regularly spaced, corbelled brick brackets and continues along the front and first bay of the south side of the building.

The first and second stories of the south side of the building feature the same double hung, two over two windows with segmental arched, radiating voussoirs and stone sills. The third and fourth stories have the same size window openings with six over six construction. The third bay from the rear has a ten panel door with four lighted transom and a segmental arch overhead. Above the door on the second and third stories, the window openings have been altered to allow for the attachment of a bridge joining this building with the rear of 608 Water Street.

The north side of the building is a massive brick expanse with only five windows. There are no windows on the first story. The second story features a double hung, four over four window with stone sill and lintel. The third and fourth stories have two windows, each. These consist of two double hung, two over two windows and segmental arches with radiating voussoirs and a keystone. The northwest of the building has been extended to house the elevator shaft. A single chimney is placed on the northeast side, near the rear of the building.

The rear of the building has two entrances. The entrance to the right has a set of double doors with a single leaves and two over two transoms with a segmental arch with radiating voussoirs overhead. To the left of this entrance, is a small, bricked in window decorated by a segmental arch, and a stone sill. The entrance to the right of the center is a single panel

SEE CONTINUATION SHEET #1.

FHR-8-300A
(11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR
HERITAGE CONSERVATION AND RECREATION SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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DATE ENTERED

Headley Chocolate Company
Baltimore City

CONTINUATION SHEET Maryland

ITEM NUMBER 7 PAGE 1

(DESCRIPTION, continued)

door with nine lights, surmounted by a mullioned transom beneath a segmental arch with radiating voussoirs. The windows in the rear are double-hung, twelve over twelve and are surmounted by segmental arches with radiating voussoirs.

The interior of 15-17 S. Frederick Street extends through both sides of the buildings. The floors are supported by seven piers running through the center of the structure. The elevator shaft, stairs and plumbing facilities are located in the northwest corner of each story, in the side of the building which is 15 S. Frederick Street.

The first floor contains shelving used by the printing companies which occupied the space. A room is partitioned off at the northwest corner. The second floor contains a partitioned office space near the facade. (This is being used by the new owners). The third floor also contains existing office space. The fourth floor is not divided. A dumb waiter extends through the four floors. Wooden flooring probably dating from the renovation in the 1930s remains in excellent condition. Ceilings are about twelve feet high.

Tenative plans for renovation of the interior include construction of a skylight which will extend from the second through fourth floors. The first floor is being considered for commercial use, the second will become one large office space and the third and fourth may contain two single bedroom apartments, each. The facade will be cleaned and the bricks will be repointed. No alterations to the original exterior structure will be made.

A small brick structure of recent construction abuts the Headley Chocolate Company Building on the north side near the back of the building.

8. Significance

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Period	Areas of Significance—Check and justify below			
<input type="checkbox"/> prehistoric	<input type="checkbox"/> archeology-prehistoric	<input type="checkbox"/> community planning	<input type="checkbox"/> landscape architecture	<input type="checkbox"/> religion
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> archeology-historic	<input type="checkbox"/> conservation	<input type="checkbox"/> law	<input type="checkbox"/> science
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> agriculture	<input type="checkbox"/> economics	<input type="checkbox"/> literature	<input type="checkbox"/> sculpture
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> architecture	<input type="checkbox"/> education	<input type="checkbox"/> military	<input type="checkbox"/> social/
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> art	<input type="checkbox"/> engineering	<input type="checkbox"/> music	<input type="checkbox"/> humanitarian
<input type="checkbox"/> 1800-1899	<input checked="" type="checkbox"/> commerce	<input type="checkbox"/> exploration/settlement	<input type="checkbox"/> philosophy	<input type="checkbox"/> theater
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> communications	<input type="checkbox"/> industry	<input type="checkbox"/> politics/government	<input type="checkbox"/> transportation
		<input type="checkbox"/> invention		<input type="checkbox"/> other (specify)

Specific dates 1904

Builder/Architect

Statement of Significance (in one paragraph)

SIGNIFICANCE

Erected in 1904, the building at 15-17 South Frederick Street in the Marsh Market section of Baltimore derives significance from: 1) its association with the Headley Chocolate Company, a firm which occupied this site from 1902 until the 1930s and is believed to be the first chocolate manufactory in Baltimore; and, 2) its architecture as an excellent example of a type of building that was erected in the area following a disastrous fire in February 1904 that destroyed a huge portion of this section of Baltimore.

HISTORY

The Headley Chocolate Company was founded in 1900 and operated until the early 1930s. The firm was noted for its assortment of boxed candies particularly the "Headley Coconut Cream Bar." The company was founded by Francis O. Headley, a native of Winchester, Virginia, who came to Baltimore near the close of the 19th century. In 1910 the firm expanded into a building at 608-610 Water Street using the South Frederick Street structure primarily for manufacturing and storage.

In early February 1904 a large section of the commercial district near the harbor in Baltimore was destroyed by fire. The present site of 15-17 South Frederick Street was included in this fire zone. The building, itself, is a product of the economic and social conditions following the Baltimore Fire. The heart of Baltimore's business district had been left in ruins, with irreparable damage done to the pre-existent structures. Many of the original buildings, which had been used as warehouses and for other business purposes, were old residences converted to such uses, occupying a great deal of space and not well suited to economic business transactions. The dilemma of the fire allowed for municipal improvements, such as construction of new city docks and widening of streets. The Frederick Street building's design reflects the eagerness of the owner to reconstruct and continue with business, as usual. The fire's destruction encouraged the building of many comparable large and functionally appropriate structures. The surrounding streets include numerous other warehouses and manufacturies, built at this time.

In 1902, A.W. Harrison, purchased the property at 15-17 S. Frederick Street from descendants of the Charles Ridgely family of Hampton, Maryland, who had owned this land since 1832. A.W. Harrison was a pioneer of electrotype in Maryland. In that same year Harrison leased the property at 15-17 S. Frederick Street to the Headley Chocolate Company and in 1904, after the Great Baltimore Fire, he built a new warehouse structure to house the chocolate company. There is no indication that Harrison ever used this property for his own printing business, A.W. Harrison and Sons.

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FHR-8-300A

(11/78) *

UNITED STATES DEPARTMENT OF THE INTERIOR
HERITAGE CONSERVATION AND RECREATION SERVICE**NATIONAL REGISTER OF HISTORIC PLACES
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Headley Chocolate Company
Baltimore City

CONTINUATION SHEET Maryland

ITEM NUMBER 8 PAGE 2

(SIGNIFICANCE, continued)

Thomas Harrison, the original owner of the land and one of the first Baltimore City Commissioners, purchased twenty acres of marshy land west of the Jones Falls in 1747 and an Act of Assembly was passed by which Gay and Frederick Streets and part of Water and Second Streets were laid off with 18 acres of ground. In 1763 Harrison leased part of his property north of Baltimore Street and west of Gay Street to the city for the construction of the "Marsh Market", the first city market which served as a town meeting hall, as well. The building at 15-17 South Frederick Street is located on property which was included in Harrison's acreage and it is located one block west of the present day "Market Place" area which anticipates redevelopment in the near future.

FHR-8-3Q0A
(11/78)

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Headley Chocolate Company

Baltimore City

CONTINUATION SHEET Maryland ITEM NUMBER 9 PAGE 3

MAJOR BIBLIOGRAPHICAL REFERENCES

Baltimore American.

Distinguished Men of Baltimore and Maryland. Baltimore, 1914.

Burnt District Commission. Annual Reports, 1904-1907, Baltimore, 1904-1907.

Griffith, Thomas, W. The Annals of Baltimore. Baltimore, 1921.

Henderson, D. M. The Great Baltimore Fire, February, 7-8, 1904. Baltimore, 1904.

The Journalists Club. Men of Maryland. Baltimore, 1914.

SEE CONTINUATION SHEET #3.

10. Geographical DataAcreage of nominated property less than one

Quadrangle name _____

Quadrangle scale 1:24000

UMT References

A

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 Zone Easting Northing

B

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 Zone Easting Northing

C

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D

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E

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F

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G

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H

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Verbal boundary description and justification

BEGINNING at the intersection of South Frederick Street and Hooper Alley, thence 53'-11 3/8" north along Frederick Street, thence 130'-3" east along the dividing line between 15 and 13 S. Frederick Street, thence 51'-2-3/4" south along a 14' alley thence 130'-3" west along Hooper Alley. The building is rectangular in shape.

List all states and counties for properties overlapping state or county boundaries:

state code county code

state code county code

11. Form Prepared By

name/title Kathleen L. Gilbert

organization Commission for Historical and Architectural Preservation

date September 1979

City Hall

street & number 100 N. Holliday St., Rm. 601

telephone (301) 396-4866

city or town Baltimore

state Maryland 21202

12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

☐ national ☐ state ☐ local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the Heritage Conservation and Recreation Service.

State Historic Preservation Officer signature

title STATE HISTORIC PRESERVATION OFFICER

date

For HCRS use only

I hereby certify that this property is included in the National Register

date

Keeper of the National Register

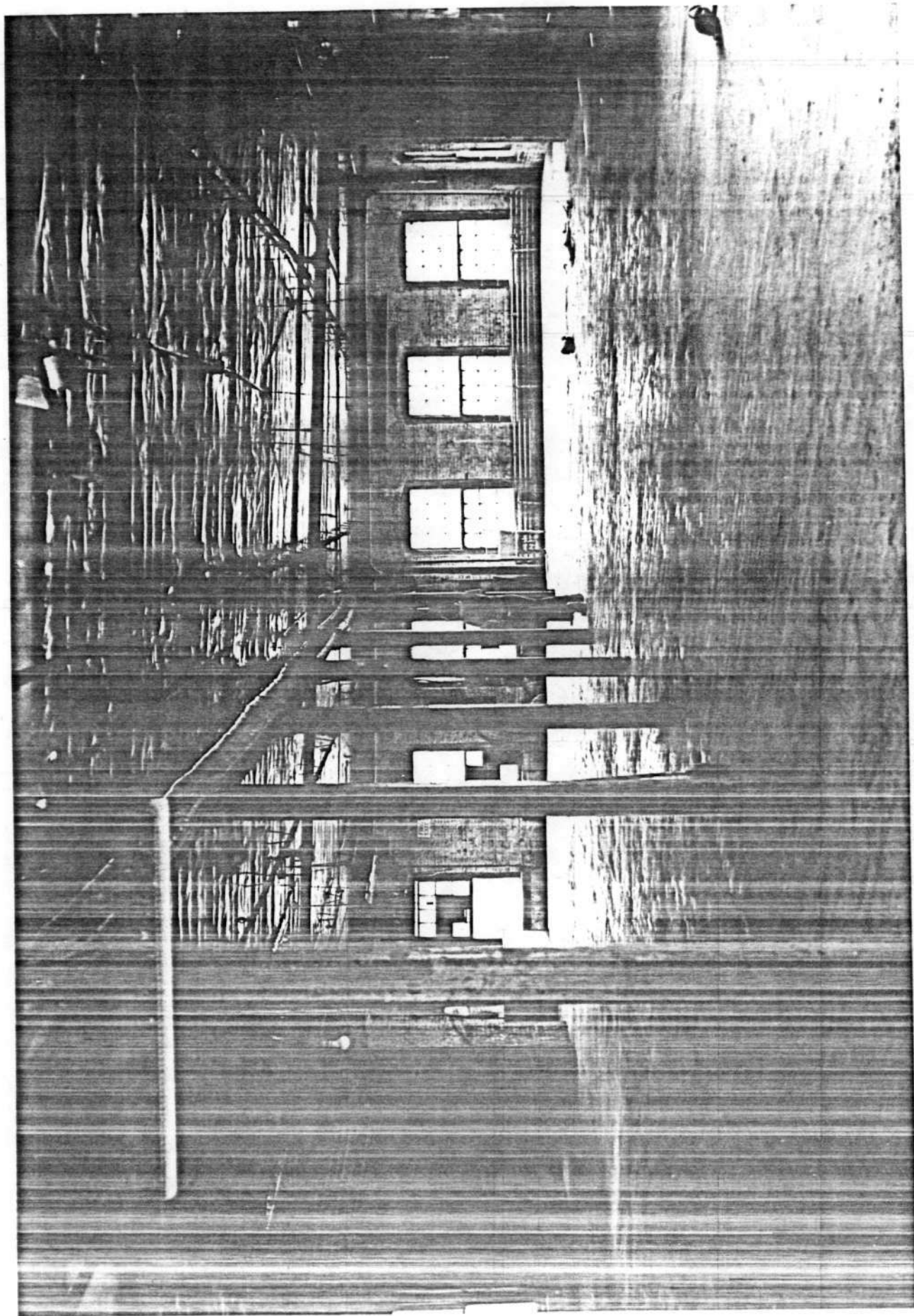
Attest:

date

Chief of Registration



B-3599



(site)

15-17 South Frederick Street

UTM Reference number

18 .361344 .4349890

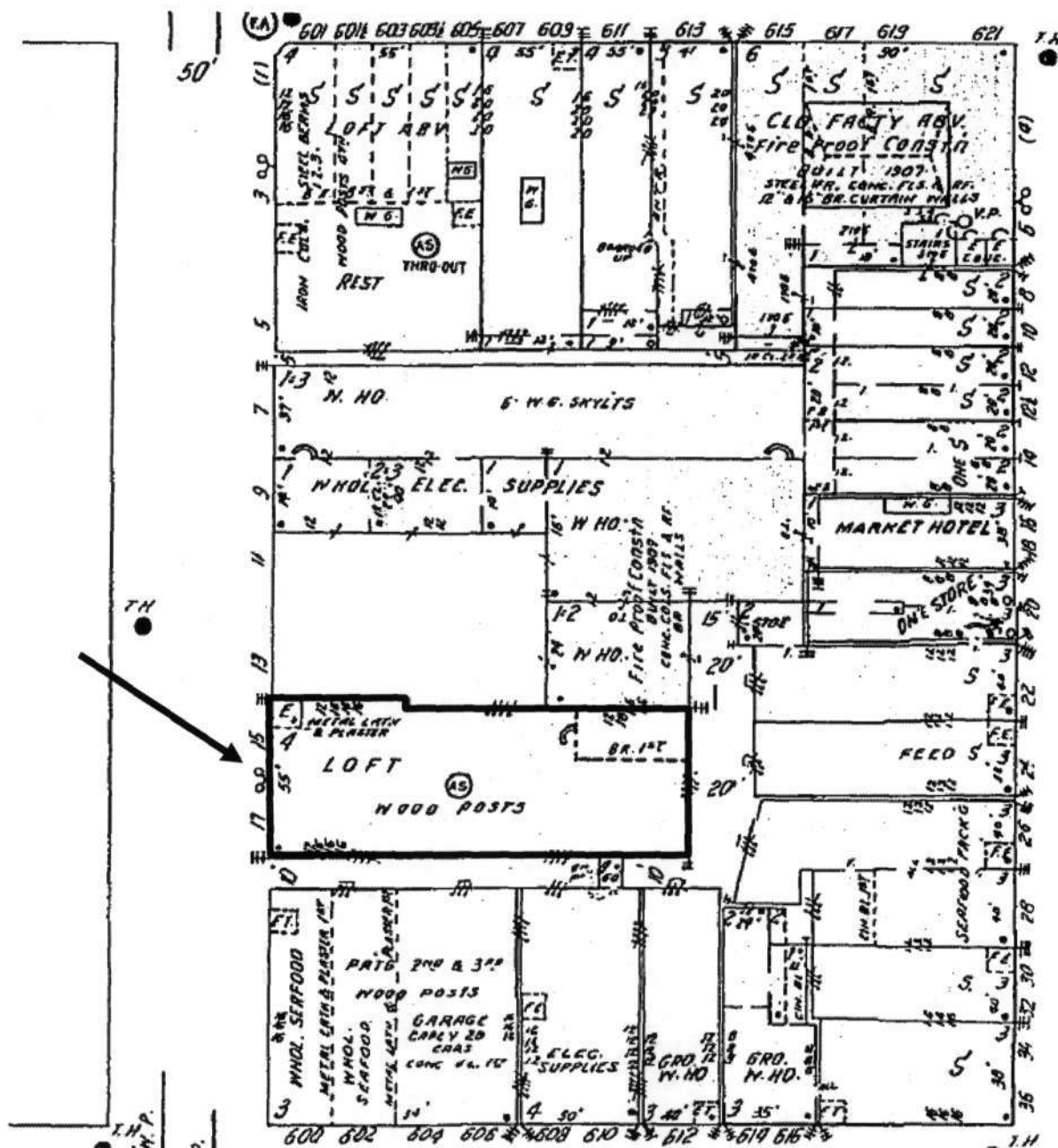
B-3599



(RELAY)
5662 II NW

Mapped by the Army Map Service
Edited and published by the Geological Survey
Control by USGS, USC&GS, USCE, and City of Baltimore

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 Headley Chocolate Co. Building
 15-17 S. Frederick Street
 Sanborn Map 1914, reprinted 1953
 Volume 1A, Sheet 46A

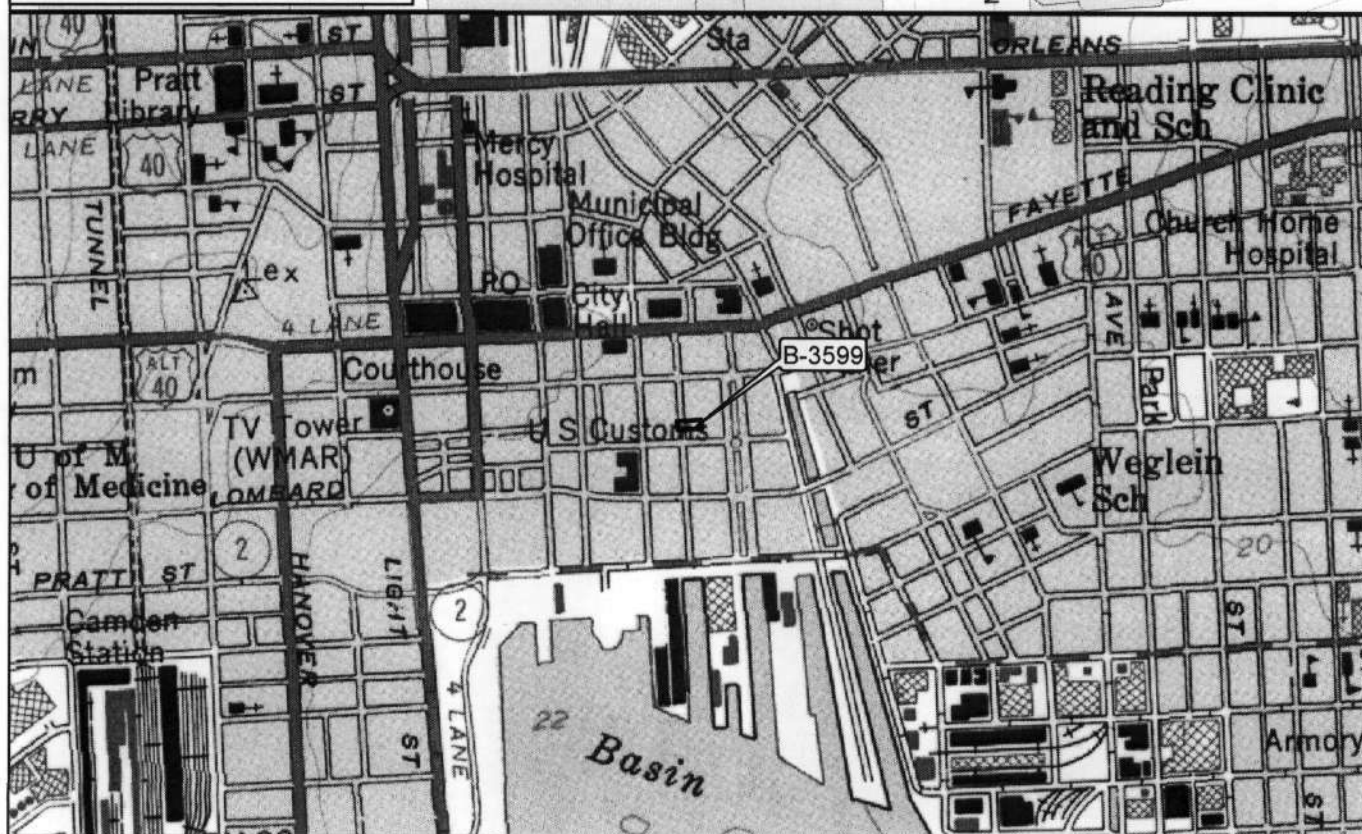


B-3599
Headley Chocolate Co. Building
15-17 S. Frederick Street
Block 1352, Lot CO1352
Baltimore City
Baltimore East Quad.

Demolished



GIS data Courtesy of
the City of Baltimore, MOIT/EGIS





HEADLEY CHOCOLATE CO.
15-17 S. Frederick St.
April 1980
Jeff Jerome-C.H.A.P.
North elevation

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SPACE FOR LEASE
Call for details
837-4600

63599
HEADLEY CHOCOLATE CO.
15-17 S. Frederick Street
April 1980
Jeff Jerome-C.H.A.P.
Facade-west elevation



HEADLEY CHOCOLATE CO.
15-17 S. Frederick St.
April 1980
Jeff Jerome-C.H.A.P.
North elevation



HEADLEY CHOCOLATE CO.
15-17 S. Frederick St.
April 1980
Jeff Jerome-C.H.A.P.
First story, facade-
west elevation

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HEADLEY CHOCOLATE CO.
15-17 S. Frederick St.
April 1980
Jeff Jerome-C.H.A.P.
Hooper Alley

8-3599



HEADLEY CHOCOLATE CO.
15-17 S. Frederick St.
April 1980
Jeff Jerome-C.H.A.P.
Addition-north side

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B-3599 HEADLEY CHOCOLATE CO.
15-17 S. Frederick St.
April 1980
Jeff Jerome-C.H.A.P.
Facade-west elevation



HEADLEY CHOCOLATE CO.
15-17 S. Frederick St.
April 1980
Jeff Jerome-C.H.A.P.
Alley-east elevation

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